



WIH Rwanda Cement Co., Ltd

Date: May 5, 2026

To: All Customers

Subject: Notice on Price Adjustments of Cheetah Cement

Dear Valued Customers,

Due to the continuous increase in energy, transportation, and raw material costs, our overall production expenses have continued to rise. As a result, we would like to inform you of the following price adjustment. We sincerely appreciate your understanding.

1. Price Adjustment

Effective from **00:00 on May 10, 2026**, the ex-factory prices (inclusive of tax but exclusive of transportation costs) for all Cheetah Cement products will **be increased based on the current prices as follows:**

- ★ **32.5N bagged cement: increase of 800 Rwf/bag**
- ★ **42.5N bagged cement: increase of 1,000 Rwf/bag**
- ★ **42.5N bulk cement: increase of 16,000 Rwf/ton**

2. Implementation Notes

Please be advised that **the applicable price is determined solely by the actual loading time at the factory, not by the order date.** All cement loaded at or after 00:00 on May 10, 2026 will be charged at the new prices, and this will apply to all orders, including:

- ★ **orders placed before May 10 that have not yet been loaded at the factory;**
 - ★ **both delivery and self-pickup orders.**
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Therefore, we recommend that you arrange your vehicles to enter the factory for loading between May 6 and May 9 in advance.

Due to the limited availability of our delivery capacity, for delivery orders that have not yet been dispatched, customers **are advised to arrange their own transport for self-pickup** to ensure loading before the price adjustment takes effect.

3. Temporary Suspension of New Orders and Payments

To ensure timely and orderly delivery of all existing orders, **the acceptance of new payments and order placements will be temporarily suspended from May 6 to May 9, 2026**. During this period, priority will be given to the fulfillment of pending orders.

4. Recommendations

We kindly remind you to review and adjust your pricing strategies in line with your distribution channels to ensure proper coordination and communication. For project-based customers, please review your procurement plans and project arrangements accordingly to ensure timely planning and execution. Any future price adjustments will be communicated to you in a timely manner.

If you have any questions or require further clarification, please do not hesitate to contact our sales managers. Thank you for your continued partnership and support.

Yours sincerely,

Sales Department

WIH Rwanda Cement Co., Ltd
Special Sales Seal

WIH Rwanda Cement Co., Ltd

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