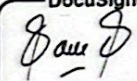




The new price structure is as per below:

	Primus RB 70cl	Primus RB 50cl	Mutzig RB 65cl	Mutzig RB 50cl	Mutzig RB 33cl	Turbo King RB 50cl	Heineken RB 33cl	Amstel RB 33cl	SD RB 30cl	SD RB 50cl	SD PET 50cl	SD PET 150cl	Cheetah RB 30cl	Cheetah PET 30cl
Bralirwa Selling Price including Excise Duty & Transport (Rwf/crate)	12,203	15,000	12,966	16,780	15,085	16,525	20,339	17,373	9,322	11,356	7,881	10,212	9,322	4,703
VAT (Rwf/crate)	2,197	2,700	2,334	3,020	2,715	2,975	3,661	3,127	1,678	2,044	1,419	1,838	1,678	847
Distributor Price to Wholesaler/Stock Point	15,000	18,400	15,900	20,500	18,600	20,400	25,300	21,500	11,600	14,000	9,700	12,550	11,600	5,700
Wholesaler Price to Retailer/Outlet	15,500	18,900	16,400	21,000	19,100	20,900	25,800	22,000	11,900	14,300	10,000	12,850	11,900	6,000
Recommended Retail Price (RWF/bottle)	1,550	1,150	1,650	1,250	950	1,250	1,300	1,100	650	900	1,050	2,700	650	700

Sincerely,

DocuSigned by:

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Fleury Sekiyuku
 Sales Director



Signed by:

 8EF4E5AAF68F412...
Katell Grosjean
 Finance Director

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