





“Creativity is inventing, experimenting, growing, taking risk, breaking rules, making mistakes and having fun.”

Mary Lou Cook

Company profile

IGIHE Ltd is a multifaceted company that has consistently delivered high-quality solutions for 16 years. Our team comprises knowledgeable and talented individuals with years of industry experience. We offer a wide range of services through our various business divisions, such as IGIHE Media Services, StoryKast, and Inoventyk.

Under IGIHE, we also provide Communications Services, Event Management Services, among others, making us a versatile and adaptable organization. Based in Kigali, Rwanda, our headquarters have been the launching pad for delivering quality services to hundreds of brands.

Our expertise has facilitated numerous international conferences, and we have successfully helped several organizations achieve their marketing objectives.



IGIHE: A Comprehensive Solution for Multimedia, IT, and Communications Services

In the constantly evolving landscape of multimedia and technology, IGIHE Ltd has positioned itself as a leader and a one-stop center for innovative solutions. With our dynamic team of more than 100 experienced professionals, we have strategically aligned our expertise into three distinct business units, each focused on specialized services to meet the diverse needs of our clients.

StoryKast: Our audiovisual production studio, StoryKast, is where creativity meets technology. We house a team of seasoned artists and technicians dedicated to crafting high-quality visual and audio content. From commercials and documentaries to corporate videos, StoryKast is equipped to handle various media projects with finesse and professionalism.

Inoventyk: At Inoventyk, we believe in harnessing the power of technology to drive business success. Specializing in top-notch IT services, we offer a comprehensive suite of solutions tailored to your unique requirements. Whether it's software development, network management, or cybersecurity, Inoventyk's technology experts are committed to delivering quality and reliability.

IGIHE Media Services: In the age of information, content is king. IGIHE Media Services is dedicated to providing diverse and engaging content through IGIHE.com and various other platforms. Our media team ensures a constant stream of relevant, well-researched, and engaging content to captivate your audience and enhance your brand's presence.

With a blend of innovation, creativity, and technical expertise, IGIHE Ltd is not just a service provider; we are a partner in your success. Our holistic approach to multimedia, IT, and communications ensures that we deliver exceptional value tailored to your specific goals and objectives.

The Family



Readership Statistics & Ranking of IGIHE



Readership Statistics & Ranking of IGIHE

IGIHE stands as the premier news website in Rwanda, boasting the top position as evidenced by renowned data sources such as Google Analytics. In the landscape of Rwandan web traffic, IGIHE ranks as the third most visited site, trailing only global giants like Google and YouTube. On the global stage, IGIHE has achieved a remarkable ranking, positioned at number 9,447 among the top 20,000 most frequented websites worldwide.

Title	Allocated teams	Minimum years of Experience	Full Names
Lead Developer	1	16	Paterne Nsengiyumva
Senior Developer	1	7	Bruce Mugwaneza
Senior Developer	1	5	Amiri Ishimwe
Senior UI Designer	1	5	Sage Muvunyi
Senior Copywriter	1	4	Belinda Catherine

IGIHE.com: Daily news website available in 3 languages (Kinyarwanda, English, and French). It records over 250,000 visitors every day.

IGIHE on Twitter: 680,341 Followers

IGIHE on Facebook: 393,342 Followers

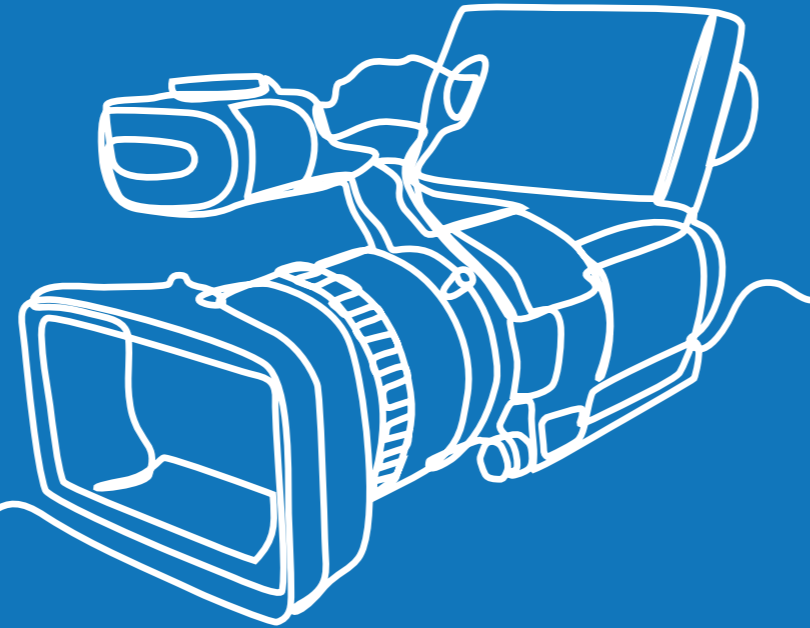
IGIHE on Instagram: 473,100 Followers

IGIHE on YouTube: 866,200 subscribers on all our YouTube channels combined.

IGIHE on Ayoba: 189,000 Followers combined.

IGIHE Mobile App: It is available on both Android and iOS.

Approach Methodology



APPROACH METHODOLOGY OR WORK PLAN FOR PERFORMING ASSIGNMENTS Services to be provided

Website Revamp:

At IGIHE, we recognize the pivotal role of a robust online presence in today's digital landscape. Our team of visionary designers is poised to create a visually stunning and user-centric website that authentically reflects your brand identity and resonates with your diverse audience.

Utilizing cutting-edge technologies, we'll ensure seamless responsiveness across desktops, tablets, and mobile phones for an unparalleled user experience.

Our revamp process extends beyond mere aesthetics. To provide you with effortless control over your content, we will incorporate a user-friendly Content Management System (CMS).

You'll be able to manage and modify your website's content with ease, ensuring it remains fresh and relevant.

Our SEO experts will meticulously embed best practices to elevate your website's visibility on search engines, enhancing organic traffic and connecting you with the audiences that matter most.

Website Content Development :

At IGIHE, we will ensure content is culturally relevant for both Kinyarwanda and English audiences, using appropriate idioms and references. Include engaging calls to action and interactive elements for both audiences and use a clear structure with seamless transitions between Kinyarwanda and English, allowing easy language switching.

No	Service	Description	Amount(Tax incl)
1.	Website Revamp	<p>Developing a user-friendly website for Trinity Metals</p> <ul style="list-style-type: none"> - Develop a site map - Mockup design -Implementation of the website based on the conception of the web layout design -The design should reflect on the brand identity and improve the user experience -Improve navigation and user flow throughout the site. -Add a flyout navigation to allow users to easily navigate the website menu -Implement a headless CMS like Contentful or Strapi, or integrate with Azure CMS solutions. -Use modern CSS frameworks like Tailwind CSS or Bootstrap 5 for efficient styling. -Implement a modern JavaScript framework such as React, Vue.js, or Angular for improved performance and user experience. -Ensure the website meets WCAG 2.1 AA standards for accessibility. 	4,000,000 Rwf

FINANCIAL IMPLICATIONS



No	Service	Description	Amount(Tax incl)
2.	Website Content Development	The website contents will be in both languages Kinyarwanda and English	700,000 Rwf
3.	Website Maintenance	To Ensure website seamless functionality, regular Maintenance, backup and updates, IGIHE will maintain a full year of web management and maintenance	350,000 RWF / Month

Proposed staff for the services requested

IGIHE Ltd. proposes to engage a team of competent, experienced, and dynamic technicians dedicated to these special duties. The team will be composed of a Technical Lead, a website designer (who will be dealing with a specific duty related to the design for developing a core project website and copywriters who will be responsible for website content.

All of them will be qualified to perform the duty. They will have the required know-how and will be ready to provide high-quality service delivery. The coordinator shall work closely day to day with the involved staff of the Trinity Metals Group during the whole process. He will also be responsible for the training and coaching of Trinity Metals.

Title	Allocated teams	Minimum years of Experience	Full Names
Lead Developer	1	16	Paterne Nsengiyumva
Senior Developer	1	7	Bruce Mugwaneza
Senior Developer	1	5	Amiri Ishimwe
Senior UI Designer	1	5	Sage Muvunyi
Senior Copywriter	1	4	Belinda Catherine

Clients	Contract service	Period	Maintenance service provided	Reference links
Kwibuka	Website Revamp	2024	Yes	https://kwibuka.rw/
RPF Inkotanyi	Website Revamp	2024	Yes	https://rpfinkotanyi.rw/
UCI Kigali 2025	Website Revamp	2024	Yes	https://ucikigali2025.rw/
NEC	Website Revamp	2024	Yes	https://nec.gov.rw/
Copedu PLC	Website Revamp	2024	Yes	https://copeduplc.rw/
Ensure	Website Revamp	2024	Yes	https://e-nsure.com/
MTN-Rwanda	Website Revamp	2023	Yes	https://www.mtn.co.rw/

References

At IGIHE, we take pride in our collaborations with renowned organizations, delivering top-tier services in website design, and maintenance. Our commitment to excellence and innovation has consistently resulted in high satisfaction among our clients. Here is a detailed look at our significant projects, highlighting our expertise and the maintenance services we've provided:

Clients	Contract service	Period	Maintenance service provided	Reference links
Hôtel des Mille Collines	Website Revamp	2023	Yes	https://millecollines.rw/
Rwanda National Police	Website Revamp	2023	Yes	https://www.police.gov.rw/
National Police Collge	Website Revamp	2023	Yes	https://www.npc.ac.rw/
Rwanda Correctional Services	Website Design and Implementation	2022		https://rcs.gov.rw/
Imbuto Foundation	Website Design and Implementation	2015-2020	Yes	https://www.imbutofoundation.org/

Clients	Contract service	Period	Maintenance service provided	Reference links
KURA	Website Design and Implementation	2022-Present	Yes	https://kura.rw/
Rwanda Mountain Tea	Website Design and Implementation	2016-2019		https://rwandamountaintea.com/
Rwanda Military Hospital	Website Design and Implementation	2017		https://rwandamilitaryhospital.rw/

Clients	Contract service	Period	Maintenance service provided	Reference links
Rwanda Military Hospital	Website Design and Implementation	2017		https://rwandamilitaryhospital.rw/
Gasabo Gold Refinery	Website Design and Implementation	2023		https://ggr.co.rw/

WEBSITE REVAMP TIMELINE



Service/Item	Description/Scoop	timeline
Website Development:	<ul style="list-style-type: none"> Develop a comprehensive site map outlining the structure and hierarchy of the website. 	3 days
	<ul style="list-style-type: none"> Create a modern and responsive design that aligns with Trinity Metals's brand identity. 	2 days
	<ul style="list-style-type: none"> Utilize premium WordPress themes for a polished and professional look. 	2 days
	<ul style="list-style-type: none"> Design a user-friendly interface with intuitive navigation for a seamless user-friendly user experience. 	3 days
	<ul style="list-style-type: none"> Collaborate with Trinity Metals to create engaging and informative content for the website. 	
	<ul style="list-style-type: none"> Implement WordPress as the content management system for easy content updates 	
	<ul style="list-style-type: none"> Ensure that the Wordpress environment is installed with security plugins like all-in-one wp-security and firewall. 	5 days
	<ul style="list-style-type: none"> Ensure the website is responsive and optimized for various devices. 	5 days
	<ul style="list-style-type: none"> Implement on-page SEO strategies to improve the website's visibility in search engines. 	2 days
	<ul style="list-style-type: none"> Optimize meta tags, headings, and content for relevant keywords. 	
	<ul style="list-style-type: none"> Implement security measures to protect against potential threats. 	2 days
	<ul style="list-style-type: none"> Conduct thorough testing across different browsers and devices to ensure compatibility. 	2 days
<ul style="list-style-type: none"> Identify and resolve any bugs or issues before the website goes live. 		

	<ul style="list-style-type: none"> ● Implement security measures to protect against potential threats. ● Conduct thorough testing across different browsers and devices to ensure compatibility. ● Identify and resolve any bugs or issues before the website goes live. ● Provide training sessions for Trinity Metals staff on basic website maintenance and the <u>content updates</u> 	<p>everyday</p> <p>daily</p> <p>weekly</p> <p>daily</p> <p>1 day per week</p>
Website Maintenance:	<ul style="list-style-type: none"> ● Regular Content Updates ● Performing Backups ● Checking and Fixing Broken Hyperlinks ● Adhering to a Service Level Agreement (SLA) for Maintenance ● Training Client Staff ● Providing Technical Documentation and Manuals ● Offering Technical Support ● Preparing Google Analytics Report <p>PS: The Maintenance Cost is a monthly payment</p>	<p>weekly</p> <p>daily</p> <p>daily</p> <p>daily</p> <p>4 hours per week</p> <p>On demand</p> <p>Daily</p> <p>Monthly</p>

